• 4 Points for Presentations.
• 4 Points for writing and presenting a Case regarding "High Tech Management for Entrepreneurship" and/or a Paper/Book
• 12 Points for the Exam

Notes:

Advanced notice that you intend to miss a class session is always appreciated.

However, Absence more than 2 sessions are subject to penalty. Each absent session subtracts 0.5 points.

Come to class prepared by having read the assigned materials and participate in class discussions.

Please turn off your cell phones before class begins.
Azad Islamic University
Faculty of Management
Doctoral Program

Subject Description and Course Package

**Subject:** High Tech Management for Entrepreneurship

**Instructor:** Manijeh Haghghinasab, PhD.
Associate Professor in Marketing, Alzahra University

**Contact Info:**
- **Tell:** 09124759382
- Manijeh.haghghinasab@gmail.com
- m.haghghinasab@alzahra.ac.ir

**Office Times:**
- Sunday
- Other Times by Appointment

**Class Time:**
- Saturday 10 – 12:30 Room No. 110

**Semester:** 1396-97-2

**Pre-requisites:** Advanced Entrepreneurship

**References:**
- Management for Entrepreneurship by Anika Steiber and Severker Alange, 2016, Springer
- Electronic Commerce: Translated by Manijeh Haghghinasab et al. 1396

**Assessment:**

**Class Participations:**