

- 4 Points for Presentations.
- 4 Points for writing and presenting a Case regarding " **High Tech Management for Entrepreneurship** " and/or a **Paper/ Book**
- 12 Points for the Exam

**Notes:**

**Advanced notice that you intend to miss a class session is always appreciated.**

**However, Absence more than 2 sessions are subject to penalty. Each absent session subtracts 0.5 points.**

**Come to class prepared by having read the assigned materials and participate in class discussions.**

**Please turn off your cell phones before class begins.**

**Azad Islamic University**

**Faculty of Management**

**Doctoral Program**

سر فصل مدیریت (در زبان های مبانی بر فنا و نوآوری) (مدرس: کاترینا افشاری)  
Subject Description and Course Package

---

**Subject:** High Tech Management for Entrepreneurship

**Instructor:** Manijeh Haghghinasab, PhD.

Associate Professor in Marketing, **Alzahra** University

**Contact Info:** Tell: 09124759382

[Manijeh.hagighinasab@gmail.com](mailto:Manijeh.hagighinasab@gmail.com)

[mhaghghinasab@alzahra.ac.ir](mailto:mhaghghinasab@alzahra.ac.ir)

**Office Times:** Sunday

Other Times by Appointment

**Class Time:** Saturday 10 – 12:30 Room No. 110

**Semester:** 1396-97- 2

**Pre-requisites:** Advanced Entreprenuership

**References:**

- Management for Entreprenuership by Anika Steiber and Severker Alange, 2016, Springer
- Electronic Commerce : Translated by Manijeh Haghghinasab *et al.* 1396

**Assessment:**

**Class Participations:**