

English Preparation for  
**Media Management**

PhD program (۱۳۹۵)

Instructor: Mohamadkhani, K.

Islamic Azad University, at S.R. Campus

Graduate Management School

Class meets: Sunday (۰۷:۳۰- ۰۹:۲۰)

**The course is arranged around studying and analyzing different passages and articles on the classics as well as the current issues of Media Management and leadership. Emphasis, therefore, is placed upon such subjects as:**

- Media & media management
- Mass media & personal media
- Media roles
- Media and Globalization
- Social networks
- Theories of management and leadership
- OB management
- Change management
- Chaos theory
- Emotional intelligence
- Virtual organization

**Course Objectives:**

۱. Competency improvement of Conversation, Listening & Reading Comprehension.
۲. Knowledge of media & media management in English.

**Grades will be determined upon the following basis:**

-Attendance &.Activity	۲ Points
-Presentation	۲ Points
-Midterm Exam	۲ Points
-Final Exam	۱۱
Points	

**Sources:**

The most recent internet academic papers

**Teacher's office hours:**

All week days, by appointment

**Contact:** [globecampus@gmail.com](mailto:globecampus@gmail.com)